

# MaritalMediation.com



## MaritalMediation.com

helps people learn about marital mediation and how to get professional guidance for their marriage.

## WHY THE WEB IS IMPORTANT

**INTERNET**  
1.7 BILLION CONSUMERS

**LOCAL SEARCH**  
50% OF PEOPLE SEARCH ONLINE FOR BUSINESSES

**FACEBOOK**  
260 BILLION PAGES/MONTH

**TWITTER**  
27 MILLION TWEETS/DAY

**MOBILE**  
130.5% ANNUAL GROWTH IN MOBILE LOCAL SEARCH

**ONLINE VIDEO**  
A TYPICAL WEB USER VIEWS 182 VIDEOS PER MONTH

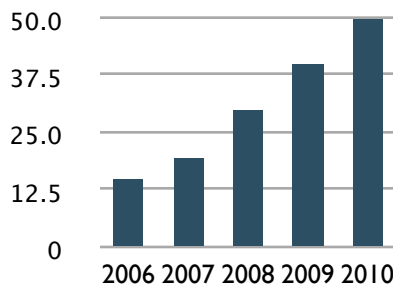
## Grow your online presence and find the right clients

Here are some ways in which MaritalMediation.com can help you.

### Number 1

#### Build your online profile

The majority of your future business growth will come from the Internet. We can help you establish a strong online profile with unique content that will bring new clients to you.



*Local search on the Internet is rising fast.*

### Number 2

#### Become known among your industry peers

The easiest way to get noticed within your industry is by publishing online. We provide support to help you comment on online discussions, answer client questions, record video clips, interview authors, or write book reviews. We will help you produce content and promote it across the Internet.

### Number 3

#### Get new clients

We help drive qualified clients to you. The people visiting our website are typically in long-lasting marriages and have complex relationship, legal, and financial situations.

### Number 4

#### Drive more people to visit your website

We want your website to get more traffic, so we are generous with links to your website. We also link to your LinkedIn, Facebook, Twitter, and other social media profiles so they will get more traffic.

### Number 5

#### Be the first in your region

While a fast-growing area of practice, Marital Mediation is still new in many regions. Many mediators will get an additional boost in promotion just by creating an online profile in their state.

## NEW TECHNOLOGIES FOR YOUR ONLINE PROFILE

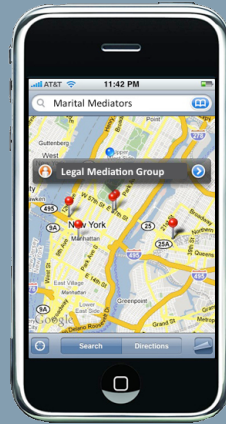
We stay at the cutting edge of technology, so we'll keep you up to date.

Just one of the benefits of becoming a member of MaritalMediation.com.



facebook

LinkedIn



Market yourself across Twitter, Facebook, and LinkedIn

iPhone, Android, and other phones

Video recordings for your website

### Number 6

#### **Our goal is a registry with integrity**

While many websites are only focused on boosting search engine rankings, we have a larger mission of helping clients with their marriages and helping mediators with their online profiles. We stay away from practices like star ratings and keyword-manipulation used by many sites.

### Number 7

#### **Help establish the practice of Marital Mediation**

The practice of Marital Mediation is focused on helping couples with their marriages. Many people need financial, legal, and inter-personal guidance that can't be provided within their existing support network. By building up the field of marital mediation, you can help more people.

### Number 8

#### **Define yourself, don't let others define you**

Your potential clients on the Internet only know you as well as you describe yourself. A simple directory listing does little to leave an impression. But if people can read your articles, watch your videos, and see your comments, they are more likely to make a connection.

### Number 9

#### **Boost your other areas of practice**

By driving people to your website, you'll also be bringing in new clients to other areas of practice to further grow your business.

### Number 10

#### **Your annual subscription includes:**

- Featured placement to help bring you new qualified client leads.
- Links to your websites and online profiles such as LinkedIn, Twitter, Facebook, etc. If you don't have online profiles already, we'll help you build them.
- A personalized editorial calendar to guide you in publishing content online. Just writing 1 comment per day can boost your incoming leads.
- Support for creating video and audio clips and broadcasting them across the Internet.
- A complementary assessment of your website to measure optimization for Google to make your website SEO-friendly.
- Promotion through our mobile applications on iPhone, Google Android, and other phones.

**The fee for annual membership is \$299 per year.**

We look forward to your visit to MaritalMediation.com.

Matt Gross  
Chief Technologist  
Co-founder



Laurie Israel, Esq.  
Mediator and Attorney  
Co-founder

